

Credit Program of the Industrial College of International Tourism Lunghwa University of Science and Technology



Introduction to the Program

The Credit Program of the Industrial College of International Tourism is coordinated by the Department of Applied Foreign Languages, Lunghwa University of Science and Technology, together with collaborating corporations and companies. The establishment of the program aims to train students to become professionals qualified for the tourism industry within the framework of compatible talents. To equip graduates of our university with professional skills that are compatible with the industrial demands, collaborating corporations and companies have agreed to recruit the students at the Department of Applied Foreign Languages and establish the Credit Program of Compatible Talents for the Industrial College of International Tourism. The ultimate goal is to assist students in acquiring qualifications for their future job so as to promote the economic development of the region and enhance the competitiveness of the concerned industry.

The program has planned 5 courses that focus on the interactive connection between the university and the tourism industry: Practicalities of Exhibition Activities, Practicalities of International Tourism and Hotel Service, Practicalities of Exhibition and Party Management, Practicalities of Exhibition and Hotel Service English, and Internship. In designing and developing such courses, the program adopts Image Building, International Marketing, Case Study, and Off-campus Internship as a methodology and integrates Tourism English and Exhibition and Hotel Service with the course contents.

This program aims to cultivate students' practical skills in international tourism, hotel service, and party and exhibition management. So far, seven corporations and companies have participated in the training of international tourism talents with our university and students can choose to intern at one of these institutes.

Proposed Prospects

The primary goal of Lunghwa University of Science and Technology is to equip students with practical skills required by industries. The university aims to revolutionize the organization of practical courses in accordance with the requirements of industries and the policies of Ministry of Education so as to minimize the disparities between school education and industrial demands. With quality qualifications, students will be more likely to be employed upon graduation. To facilitate the organization of the on-campus Program of Compatible Talent Training, the university has developed an innovative system of talent training. A variety of basic courses and general education courses are aptly incorporated into this program so that students taking professional training courses of the Program of Compatible Talents will still be able to simultaneously finish courses of various subjects required for advanced education. The innovative system of talent training devised by the university can be divided into two stages. The first stage focuses on the general situation of industries, basic subjects, core professional abilities, foreign languages at workplace, Chinese communication and writing, job ethics, and work attitude. The goals of the first stage are to equip

students with core professional knowledge and language abilities, cultivate their work attitude, and teach them how to deal with the rapid change of industries. At the second stage, students are encouraged to participate in the Program of Compatible Career organized by collaborating corporations. The training at this stage emphasizes professional and practical skills in conformity with industrial demands and includes off-campus internships at collaborating corporations. Students will be able to obtain employment upon graduation.

The Credit Program of Compatible Talent Training at the Industrial College of International Tourism will solidify the interaction between academia and industries and combine resources from schools and industries. The program will also train more students to become qualified personnel required by related industries by incorporating hands-on practice into course objectives, organizing professional courses, and equipping students with critical basic techniques and core abilities.



Collaborating Corporations,
Factories,
and Companies
CTS-Travel Service Co., Ltd.,
Leofoo Village Theme Park and Leofoo Resort,
The Grand Hotel,
Le Fong Travel,
C.S. Club,
Willy Event Consultants Co., Ltd.,
Bright Force Human Resource Supplier

